



## Why Digital Media?

The Digital Media courses provide students experience working with industry-standard software and technology providing a strong base that leads to success in the digital workplace. The curriculum supports teachers as they develop student understanding and skills to prepare to earn the industry-recognized Adobe ACA certifications in five areas; Photoshop, Illustrator, InDesign, Dreamweaver and Premiere Pro.

The Digital Media courses are sequenced into two course offerings.

## Certifications

The Adobe courses are aligned to Adobe Certified Associate certifications including:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Dreamweaver



## Digital Media I

Students are exposed to digital media principles in the areas of graphic design, animation, audio and video production, and web design, demonstrating how all elements of media design and development work together. Students have the opportunity to earn their *ACA certification in PhotoShop and Illustrator.*

## Digital Media II

The introductory concepts learned in Digital Media I are taught with greater depth while emphasis is placed on application of skill using the industry-standard software. Students in this course create portfolios of their digital creations that showcase their work and provide them with a viable tool to demonstrate their abilities to prospective employers. Students have the opportunity to earn their *ACA certification in InDesign, Premiere Pro and Dreamweaver.*

## Key Points

- Developed by teachers and industry experts.
- Updated annually.
- Aligned with *Adobe Certified Associate Certifications.*

## Training

During QTL/ExplorNet's Adobe Training, participants will be provided in-depth training in the Adobe software, course options, resources and best-practice strategies for teaching the courses. If you are a new teacher who is in need of professional development to improve your Adobe technical skills and course teaching skills then sign up! North Carolina trainings are conducted each January and again in August.

*Interested in Hosting a Training in Your Area?*

We can come to you!

## Contact Us!

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## Digital Media I Frameworks

101. Understand digital media and the relationship to society.
102. Understand concepts and methods used to create digital graphics.
103. Understand concepts and methods used to create digital animation.
104. Understand concepts and methods used to create digital audio.
105. Understand concepts and methods used to create digital video.
106. Understand basic concepts and methods used to create websites.

## Digital Media II Frameworks

201. Apply procedures for career planning and digital media portfolio creation.
202. Apply project management, research, and communication procedures in digital media.
203. Apply production methods to create digital imaging and design projects.
204. Apply production methods to create digital animation.
205. Apply production methods to create digital media audio projects.
206. Apply production methods to create digital media video projects.
207. Apply production methods to design and develop websites.

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View Sample Resources  
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# Digital Media Courses

## Resources

Course resources are **created by a team of teachers and industry experts** and are **updated annually**. Resources include:

- PowerPoints to introduce key terms and concepts for each objective
- Two-column note-taking guides for each PowerPoint
- Key terms and definitions for each objective
- Student activities sheet with suggested activities, links, videos and accompanying documents
- Teacher lesson guides
- Test question bank
- Best practice strategy recommendations
- **Aligned to industry certification tests**

Access to course resources available in two ways:

1. **Blended learning environment** using Moodle or Canvas includes:
  - Pre-built courses with all resources as listed above
  - Pre-built unit assessments for review or tests
  - Quizlet/crossword/word games for vocabulary review
  - **Customizable**; teachers can add or remove documents, links, videos, etc.
  - Secure log-in
  - Teacher Resources Moodle for access to resources, sharing ideas, and asking and receiving help
  - **Ongoing support**
2. **Downloadable Resources**
  - If you use an alternative learning management system such as Google Classroom or no online system at all, we will provide all resource documents in a downloadable format
  - Teacher Resources Moodle for access to resources, sharing ideas, and asking help
  - **Ongoing support**

## Digital Media Pricing

The Digital Media courses are available through a subscription which includes all resources for both courses per teacher per school. **NO PER STUDENT FEE!** Subscription valid July 15 - June 15 each year.

- Digital Media Yearly Subscription ONLY \$595
- Second teacher at same school \$295, a 50% discount!
- Three-year subscription receives 10% discount!

Click below to download a pricing sheet for subscriptions and training.