

*Includes Adobe Certified Associate Dreamweaver Test Objectives
Designed for 135-180 hours of instructional time*

RBT	Weight	Objectives / Indicators
PROJECT REQUIREMENTS		
B2	10%	1.00 Understand project requirements for web development.
B2	2%	1.01 Identify the purpose, audience, and audience needs for a web authoring project.
B2	2%	1.02 Summarize how designers make decisions about the type of content to include in a web authoring project, including considerations such as copyright, project fit, permissions, and licensing.
B2	3%	1.03 Demonstrate knowledge of project management tasks and responsibilities.
C3	3%	1.04 Communicate with others (such as peers and clients) about design plans.
WEB AUTHORING		
B2	30%	2.00 Understand Web authoring.
B2	5%	2.01 Demonstrate knowledge of basic web authoring terminology.
B2	5%	2.02 Demonstrate knowledge of basic design principles and best practices employed in the web authoring industry, such as usability, accessibility, consistency, and visual hierarchy.
B2	5%	2.03 Demonstrate knowledge of Hypertext Markup Language (HTML) and the behavior of basic HTML tags.
B2	5%	2.04 Demonstrate knowledge of Cascading Style Sheets (CSS) and the behavior of basic CSS tags.
B2	5%	2.05 Demonstrate knowledge of how to author web content that works equally well in various operating systems, browser versions/configurations, and devices.
B2	5%	2.06 Demonstrate knowledge of digital images, text, interactive elements, animation, and video and audio content as they pertain to web authoring.
ADOBE DREAMWEAVER		
B2	10%	3.00 Understand the Adobe Dreamweaver CC interface.
B2	4%	3.01 Identify elements of the Adobe Dreamweaver CC interface and demonstrate knowledge of their functions.
B2	4%	3.02 Identify and define the functions of commonly used panels, including the Insert panel, Property Inspector, Assets panel, and Files panel.
C3	2%	3.03 Navigate, organize, and customize the workspace.
WEB AUTHORING PROCEDURES		
C3	30%	4.00 Apply procedures for Web authoring using Adobe Dreamweaver CC.
C3	2%	4.01 Define a new Dreamweaver site.
C3	10%	4.02 Create a web page and define the page layout using HTML, CSS, and structural HTML elements.
C3	2%	4.03 Add and modify text.
C3	5%	4.04 Insert and manipulate images, video, sound, interactive elements, and animation.
C3	6%	4.05 Link web content, using hyperlinks, email links, and named anchors.
C3	5%	4.06 Create and manage special content types in a web authoring project, including tables and forms.

PUBLISH SITE

<i>C3</i>	20%	5.00 Apply procedures to test, publish, and maintain Web content using Adobe Dreamweaver CC.
<i>C3</i>	5%	5.01 Conduct technical and usability tests.
<i>C3</i>	5%	5.02 Manage assets, links, and files for a site.
<i>C3</i>	5%	5.03 Publish and update site files to a remote server.
<i>C3</i>	5%	5.04 Demonstrate knowledge of how to optimize web content to make it visible to search engines.