



# ADOBE COURSES

## Program of Study



## Why an Adobe Program?

The Adobe curriculum supports teachers as they develop student understanding and skills to prepare students to earn the industry-recognized Adobe ACA certifications in five areas. Students gain experience working with industry-standard software and technology providing a strong base that leads to success in the digital workplace. In North Carolina, the Adobe program is structured into three courses aligned to the Adobe Academy blueprints.

## Certifications

The Adobe courses are aligned to Adobe Certified Associate certifications including:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Dreamweaver



## Adobe Visual Design

Students learn design and visual communication principles while creating content in *Adobe Photoshop, Illustrator and InDesign*. Course objectives include design principles, project management, and digital media development using the Adobe software. The content prepares the students for the ACA certifications.

## Adobe Digital Video

Whether producing for TV, promotional videos, movies, social media or just having fun, students in this course learn the concepts of video production from planning and editing to the final video product. Meanwhile, students are also preparing to earn the ACA *Adobe Premiere Pro* certification.

## Adobe Digital Design

Students learn the concepts and processes of designing a web site using Adobe's Dreamweaver software. Course objectives include web design principles, project management, and web development process. The *ACA Dreamweaver* certification provides students with a viable tool to demonstrate their abilities to prospective employers.

## Adobe Animation Design Coming Soon!

The course will prepare students for ACA certifications; Animate and After Effects.

## Key Points

- Developed by teachers and industry experts.
- Updated annually.
- Aligned with *Adobe Certified Associate Certifications*.

## Training

During QTL/ExplorNet's Adobe Training, participants will be provided in-depth training in the Adobe software, course options, resources and best-practice strategies for teaching the courses. If you have a new teacher who is in need of professional development to improve their Adobe technical skills and course teaching skills then sign them up! North Carolina trainings are conducted each January and again in August.

*Interested in Hosting a Training in Your Area?*

We can come to you!

## Contact Us!

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## Adobe Visual Design Frameworks

- 1.00 Apply procedures to use Adobe Photoshop for visual communications.
- 2.00 Apply procedures to use Adobe Illustrator for visual communications.
- 3.00 Apply procedures to use Adobe InDesign for visual communications.

## Adobe Digital Video Frameworks

- 1.00 Understand project requirements for video projects.
- 2.00 Understand digital video.
- 3.00 Understanding the Adobe Premiere Pro interface.
- 4.00 Apply procedures to edit a video sequence with Adobe Premiere.
- 5.00 Apply procedures to export a video with Adobe Premiere.

## Adobe Digital Design Frameworks

- 1.00 Understand project requirements for web development.
- 2.00 Understand Web authoring.
- 3.00 Understand the Adobe Dreamweaver CC interface.
- 4.00 Apply procedures for Web authoring using Adobe Dreamweaver CC.
- 5.00 Apply procedures to test, publish, and maintain Web content using Adobe Dreamweaver CC.

***Coming Soon!***  
***Adobe Animation Design***

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View Sample Resources  
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## Resources

Course resources are ***created by a team of teachers and industry experts*** and are ***updated annually***. Resources include:

- PowerPoints to introduce key terms and concepts for each objective
- Two-column note-taking guides for each PowerPoint
- Key terms and definitions for each objective
- Student activities sheet with suggested activities, links, videos and accompanying documents
- Teacher lesson guides
- Test question bank
- Best practice strategy recommendations
- ***Aligned to industry certification tests***

Access to course resources available in two ways:

1. ***Blended learning environment*** using Moodle or Canvas includes:
  - Pre-built courses with all resources as listed above
  - Pre-built unit assessments for review or tests
  - Quizlet/crossword/word games for vocabulary review
  - ***Customizable***; teachers can add or remove documents, links, videos, etc.
  - Secure log-in
  - Teacher Resources Moodle for access to resources, sharing ideas, and asking and receiving help
  - ***Ongoing support***
2. ***Downloadable Resources***
  - If you use an alternative learning management system such as Google Classroom or no online system at all, we will provide all resource documents in a downloadable format
  - Teacher Resources Moodle for access to resources, sharing ideas, and asking help
  - ***Ongoing support***

## Adobe Courses Pricing

The Adobe Academy courses are available through a subscription which includes all resources for all three courses per teacher per school. ***NO PER STUDENT FEE!*** Subscription valid July 15 - June 15 each year.

- Adobe Academy Yearly Subscription ONLY \$695
- Second teacher at same school \$345, a 50% discount!
- Three-year subscription receives 10% discount!

Click below to download a pricing sheet for subscriptions and training.