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For Immediate Release

Taylorsville Elementary School Awarded the 2008-2009 NCTA School Technology Project

Raleigh, N.C. (October 23, 2008) –The North Carolina Technology Association (NCTA), the primary voice of the technology industry in North Carolina, announced today that Taylorsville Elementary School in Taylorsville, NC has been selected as the 2008-2009 School Technology Project. The NCTA Education Foundation was awarded \$95,350 through a Congressional appropriation of the U.S. Department of Education. The award celebration held at Taylorsville Elementary School hosted U.S. Representative Virginia Foxx, local elected officials, School Board members and personnel, parents and students.

“The NCTA Education Foundation recognizes the leadership of Representative Foxx and Senators Elizabeth Dole and Richard Burr for their strong support of this initiative,” said Brooks Raiford, NCTA President & CEO. “This funding will help rural and underserved students within the Fifth Congressional District.”

“It is a pleasure to work with the North Carolina Technology Association to bring school technology resources to the rural and underserved schools in my district,” Foxx said. “The organization has a track record of improving education and teacher education in other areas of the state and I am excited to bring their private sector experiences and resources to the Fifth Congressional District.”

The NCTA Education Foundation Technology Project is designed to infuse low-wealth schools in rural North Carolina with the technology tools needed to implement their technology plans. This year’s recipient, Taylorsville Elementary School, has a 77% free/reduced lunch rate and a 44% minority population. During the Project year, the Foundation will supply the school with new hardware, software and peripherals while providing all teachers with professional development for the seamless integration of the technology tools into classroom environment.

Since 2002, the NCTA Education Foundation has implemented School Technology Demonstration Projects in the following seven schools: Efland Cheeks Elementary School, Orange County (Congressional District 4); Oak Lane Elementary School, Person County (Congressional District 13); Riverbend Elementary School, Haywood County (Congressional District 11); Aberdeen Elementary School, Moore County and Liberty Elementary School in Randolph County, (Congressional District 6); McGees Crossroads Elementary School, Johnston County (Congressional District 2); and Southside/Ashpole Elementary School, Robeson County (Congressional District 7).

About NCTA

The North Carolina Technology Association’s mission is “Making North Carolina #1 in Technology and Technology #1 in North Carolina.” The organization does this through three main focus areas: executive engagement, public affairs, and knowledge workforce. For more information, visit our website at www.nctechnology.org or call 919-856-0393.

About NCTA Education Foundation

NCTA and its member companies formed the NCTA Education Foundation, a 501 (c) 3, in September 1998 to support and encourage the use of technology as a tool in education from preschool through lifelong learning. Since then, the Foundation has continued to focus attention on helping to address the technology needs of North Carolina’s schools, to better prepare students for the 21st century workforce, and to encourage other schools and public policy leaders to see the advantages of using technology as a tool in education.

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